



ALAMEDA COUNTY COMMUNITY FOOD BANK

EMPTY BOWLS 2011

EVENT OVERVIEW

On **Thursday, June 2, 2011**, the Alameda County Community Food Bank will host its sixth annual **Empty Bowls** event at our facility in Oakland, **media sponsorship by CBS**. Guests are served a delicious, simple meal of soup and bread, and invited to choose a hand-painted ceramic bowl – made by local school-children – to take home as a reminder of the empty bowls on tables of low-income families throughout Alameda County.

SPONSORSHIP OVERVIEW

By supporting the Alameda County Community Food Bank, you are making an investment in our community. Your sponsorship supports the Food Bank's vital programs and assists us in our hunger relief efforts.

SPONSOR LEVELS

PRESENTING SPONSOR (\$10,000)—BENEFITS INCLUDE:

- 10 tickets to Empty Bowls and opportunity for company representative to address audience during event
- Featured description as Presenting Sponsor on Food Bank website and events announcements
- Top billing with company name & logo on 10,000+ invitations and promotional materials, program & signage*
- Acknowledgment as Presenting Sponsor in pre- and post-event PSAs, press releases and advertisements
- Listing in Alameda County Community Food Bank's publications including newsletter and annual report
- Prominent company name, logo and link to your website on the Food Bank's website
- Recognition as Presenting Sponsor on social media platforms (Facebook and Twitter) pre- and post-event
- Inclusion of logo on PowerPoint presentation run as a continual loop on evening of event

PLATINUM SPONSOR (\$5,000)—BENEFITS INCLUDE:

- 8 tickets to Empty Bowls and special company recognition during event
- Prominent listing of company name & logo on 10,000+ invitations, promotional materials, program & signage*
- Acknowledgment in pre- and post-event PSAs, press releases and advertisements
- Listing in Alameda County Community Food Bank's publications including newsletter and annual report
- Company name, logo and link to your website on the Food Bank's website
- Recognition on social media platforms (Facebook and Twitter) pre- and post-event

GOLD SPONSOR (\$2,500)—BENEFITS INCLUDE:

- 6 tickets to Empty Bowls and company recognition during event
- Listing of company name & logo in event promotional materials, event program & signage*
- Acknowledgment in pre- and post-event PSAs, press releases and advertisements
- Listing in Alameda County Community Food Bank's publications including newsletter and annual report
- Company name and logo on the Food Bank's website

SILVER SPONSOR (\$1,000)—BENEFITS INCLUDE:

- 4 tickets to Empty Bowls and company recognition during event
- Listing on event signage & promotional materials*
- Listing in Alameda County Community Food Bank's publications including newsletter and annual report
- Company name on the Food Bank's website

For guaranteed inclusion of company name and logo (if applicable) on all event materials and signage as outlined in Sponsorship Benefits, please return all applicable materials by **Monday, April 4, 2011. If sponsorship pledge is received after April 4, 2011, all efforts will be made on the part of the Food Bank for inclusion on available/remaining printed materials. All other available Sponsorship Benefits will still apply*

EMPTY BOWLS 2011—SPONSORSHIP PLEDGE FORM

I am pleased to support Empty Bowls on June 2, 2011 as a sponsor at the following level (*please check one*):

- Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)

CONTACT INFORMATION (*please print or type clearly - PDF form available upon request*)

Contact Name: _____
Title: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
E-mail address: _____

**Please note: If you are unable to use some of the tickets provided, you may opt to offer your tickets for Food Bank volunteers, staff members, your customers/ clients, or community members to attend on your behalf. Please indicate the number of tickets you plan to use: _____*

PAYMENT INFORMATION

- CHECK (please make payable to "ACCFB")
For your sponsorship processing convenience, our **Federal Tax ID # is 94-2960297**
 - CREDIT CARD (please print clearly) CHECK ONE: Visa MasterCard Discover American Express
- Cardholder Name: _____
Card Number: _____ Expiration Date: _____
3-digit Security Code: _____ Signature: _____

I understand that by signing this commitment letter, I agree to the sponsorship level indicated above on my company's behalf.

Signature

Date

Please return this form by mail or fax before MONDAY, APRIL 4, 2011 (for guaranteed inclusion on printed materials) to:

Kathryn Weber, Corporate Partnerships & Events
Alameda County Community Food Bank
P.O. Box 2599
Oakland, CA 94614

Phone: (510) 635-3663 ext. 328
Fax: (510) 635-3773
E-mail: kweber@accfb.org
(*please include "Empty Bowls" in your subject line*)

Logo file types accepted: Adobe Illustrator .AI or .EPS (preferred), or high resolution .JPEG