



## EMPTY BOWLS 2010

### EVENT OVERVIEW

On **Thursday, June 3, 2010**, the Alameda County Community Food Bank will host its fifth annual **Empty Bowls** event at our facility in Oakland, California. Guests are served a delicious, simple and nourishing meal of soup and bread, and invited to choose a hand-painted ceramic bowl – made by local school-children – to take home with them as a reminder of the empty bowls on tables of low-income families throughout Alameda County. Children’s entertainer Gary Lapow will delight guests of all ages.

### SPONSORSHIP OVERVIEW

By supporting the Alameda County Community Food Bank, you are making an investment in our community. Your sponsorship of **Empty Bowls** supports the Food Bank’s vital programs and assists us in our hunger relief efforts. **Sponsorship commitments must be received by Friday, April 16, 2010.**

## SPONSOR LEVELS

### PRESENTING SPONSOR (\$7,500 AND ABOVE)—BENEFITS INCLUDE:

- 10 complimentary tickets to Empty Bowls\* and opportunity for company representative to address audience during event
- Featured description as Presenting Sponsor on Food Bank website and events announcements
- Top billing with company name and logo on 10,000 invitations and all promotional materials, program and signage\*\*
- Acknowledgment as Presenting Sponsor in pre- and post-event press releases and advertisements
- Listing in Alameda County Community Food Bank’s publications including newsletter and annual report
- Prominent company name, logo and link to your website on the Food Bank’s website

### PLATINUM SPONSOR (\$5,000)—BENEFITS INCLUDE:

- 8 complimentary tickets to Empty Bowls\* and special company recognition during event
- Prominent listing of company name and logo on 10,000 invitations, all promotional materials, program and signage\*\*
- Acknowledgment in pre- and post-event press releases and advertisements
- Listing in Alameda County Community Food Bank’s publications including newsletter and annual report
- Company name, logo and link to your website on the Food Bank’s website

### GOLD SPONSOR (\$2,500)—BENEFITS INCLUDE:

- 6 complimentary tickets to Empty Bowls\* and company recognition during event
- Listing of company name and logo in event promotional materials, event program and signage\*\*
- Acknowledgment in pre- and post-event press releases and advertisements
- Listing in Alameda County Community Food Bank’s publications including newsletter and annual report
- Company name and logo on the Food Bank’s website

### SILVER SPONSOR (\$1,000)—BENEFITS INCLUDE:

- 4 complimentary tickets to Empty Bowls\* and company recognition during event
- Listing on event signage and promotional materials\*\*
- Listing in Alameda County Community Food Bank’s publications including newsletter and annual report
- Company name on the Food Bank’s website

Help the Food Bank and be a part of a fantastic community event. If you would like further information about event sponsorship, contact the Food Bank’s Development Department at (510) 635-3663 ext. 342.

