

# EMPTY BOWLS

## Empty Bowls Sponsorship Opportunities

### Event Overview

On Thursday, June 5, 2008, the Alameda County Community Food Bank will host our third annual *Empty Bowls* event at our facility in Oakland, California. Guests will be served a simple, but nourishing meal of soup and bread. Each guest will be invited to choose a hand-painted ceramic bowl – made by local art groups and school-children – to take home with them as a reminder of the numerous empty bowls on tables of low-income families throughout Alameda County.

### Sponsorship Overview

Supporting the Alameda County Community Food Bank is like making an investment in our community. Your sponsorship of Empty Bowls supports the Food Bank's vital programs and assists us in our fight against hunger.

### Sponsor Levels

#### Platinum Sponsorship (\$5,000 and above)—Benefits Include:

- 8 complimentary tickets to Empty Bowls\*
- Top billing with company name and logo on invitations, promotional materials, program and signage\*\*
- Special recognition during event program
- Acknowledgement in pre- and post-event press releases and advertisements
- Listing in Alameda County Community Food Bank's publications including newsletters and annual report
- Prominent company name, logo and link to your website on the Food Bank's website

#### Gold Sponsorship (\$2,500)—Benefits Include:

- 6 complimentary tickets to Empty Bowls\*
- Prominent listing of company name and logo in event promotional materials, event program and signage\*\*
- Acknowledgement in pre- and post-event press releases and advertisements
- Listing in Alameda County Community Food Bank's publications including newsletters and annual report
- Company name and logo on the Food Bank's website

#### Silver Sponsorship (\$1,000)—Benefits Include:

- 4 complimentary tickets to Empty Bowls\*
- Listing in event program and promotional materials\*\*
- Listing in Alameda County Community Food Bank's publications including newsletters and annual report
- Company name on the Food Bank's website

#### Bronze Sponsorship (\$500)—Benefits Include:

- 2 complimentary tickets to Empty Bowls\*
- Listing in event program and signage\*\*
- Company name on the Food Bank's website

