



ALAMEDA COUNTY COMMUNITY FOOD BANK

2006 Food Drive Sponsorship Opportunities

VIP Holiday Food Drive Sponsor **\$7,500**

- A representative from your company will be thanked on-air during a televised Food Drive
- Your company logo will be featured on all 2006 Holiday Food Drive printed materials including:
 - Three (3) ¼ page advertisements placed in all ANG Newspapers' East Bay publications
 - 500,000 printed grocery bags distributed to East Bay residents through ANG Newspapers and Contra Costa Newspapers
 - 11,500 fliers inserted in East Bay Chamber of Commerce newsletters and distributed to Food Drive participants
 - Press releases distributed to local media outlets
 - Food Bank newsletter delivered to 20,000 Food Bank donors and supporters
- Your company logo on 2,500 Food Drive collection barrel wraps. Barrels are placed in more than 2,000 highly visible locations throughout the year, including grocery stores, banks and schools
- Your company logo on the Food Bank website with a link to your site

Barrel Wrap Sponsor **\$5,000**

- Your company logo on 2,500 Food Drive collection barrel wraps. Barrels are placed in more than 2,000 highly visible locations throughout the year, including grocery stores, banks and schools
- Your company logo on the Food Bank website with a link to your site

**To become a Food Drive Sponsor or for more information, please contact
Barbara Darrow-Blake, Development Director
(510) 635-3663 ext. 304 or bdarrowblake@acafb.org.**