



## FOOD FROM THE BAR TEAM FUNDRAISING IDEAS

- 1) Host a kick-off party in your office.
- 2) Recruit a partner & associate to be on your committee. Encourage internal competition and fundraising/match goals.
- 3) Host a bake sale!
- 4) Share on social media. Don't forget to tag the Food Bank!
- 5) Have a chef on your team? Host a box lunch sale in your office. One team prepared a lunch once a week and encouraged staff to sign up in advance to buy lunch. Ideas include homemade salads, wraps, sandwiches, and soup. Another team raised over \$700 for raffling off an in-home catered dinner for 10 that a staff member prepared.
- 6) Formal Fridays. One firm had a partner who donated \$50 on behalf of each employee who wore their formal attire to the office for the day.
- 7) Start a walk-a-thon. Teams get sponsors from both inside and out of the firm and fundraise based on those internal goals.
- 8) Place a money barrel (a miniature food drive barrel for monetary donations) at the front desk. We'll provide the money barrel for you.
- 9) Create a theme for your team events. Make it fun!
- 10) Host a lunch and promote to the other tenants in the building.

- 11) Keep change jars around the office. Encourage your team to donate their change to the jar after they return from lunch, feeding the meter, or just when they need to clean out their pockets. It adds up!
- 12) Host a poker or golf tournament.
- 13) Start a snack cart for your office. One firm pushed around a stocked snack cart around their office every day of the campaign!
- 14) Hold a used book sale.
- 15) Host a wine tasting event. Donate a bottle of wine from your personal collection to the cause and request donations of \$10-30 to attend.
- 16) Start a raffle. Popular items in the past have included: parking spots, tickets to sporting events, tickets to performances, gift certificates to local favorites, bottles of wine, jewelry, ipads, gift baskets, and handmade items.
- 17) Challenge firms within your own building.
- 18) Send reminder emails to your team updating your progress and include links to website and team page to keep them engaged!
- 19) Internal team competition ideas:
  - East Coast vs. West Coast
  - Compete by directional placement in the office: East, West, North, South
  - Men vs Women
- 20) Participate in friendly competitions with other firms in Alameda County.
- 21) Have an incentive for the end of the campaign—where everyone wins! Host an internal pizza party or lunch for staff.

**Engage the staff at Alameda County Community Food Bank.**  
Please let us know how we can help support your drive!