A Tale of Two...Years

“It was the best of times, it was the worst of times…”

So goes Charles Dickens’ opening to A Tale of Two Cities. Cliché, perhaps. But, like all the superlatives and analogies used to describe 2020, it fits.

The 2020 we set out for was not the year we ultimately experienced. Commemorating our 35th anniversary and building toward bold strategic goals were interrupted to respond to the greatest crisis our community has ever faced.

This report tells the tale of the two distinct — yet inextricable — “years” during the 12 months of our FY20. While it wasn’t immediately evident, our work during the first half of the year was positioning us to respond to the second.

It was, of course, impossible to predict COVID — but its effects were predictable. We knew the hardest-impacted communities would be those we already helped — our own research released at the end of 2019 made that clear.

Our efforts in racial equity and legislative advocacy — acknowledging systemic causes of hunger bigger than one food bank alone can address — proved critical to our response. And innovative programming — from Food Recovery to CalFresh Outreach — had been scaled, knowing the fragility of the government safety net and ACCFB’s role when that net fails.

The tsunami-like wave of need that appeared (you may recall) ahead of the health crisis was unprecedented. But we were ready to respond, thanks to 35 years of partnership, preparation, and passion…mixed with a certain scrappiness for which Alameda County is known.

Ironically, it turns out, a pandemic — which could have been a detour — proved to ignite an acceleration of our operation’s evolution.

Beyond “reporting” the progress of last year, this Annual Report charts the evolution.

Thank you for your amazing help in making this body of work possible.

OUR MISSION: Alameda County Community Food Bank passionately pursues a hunger-free community

OUR VISION: Children, adults, and seniors of Alameda County do not worry about where their next meal is coming from

Board of Directors

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Robert Andersen, Vice Chair, Xperi Corporation
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Chris Gaither, Executive Coach
Krista Lucchesi, Mercy Brown Bag Program
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Eric Reynolds, The Clorox Company
Tiffany Taylor, Genentech

This list reflects board membership and affiliations for fiscal year ending June 30, 2020.

FY 2020 AT-A-GLANCE

FACT: By April 2020 we estimate that 50% of the County was experiencing some level of food insecurity.

POUNDS OF FOOD DISTRIBUTED
FY 2019 32.5 MILLION
FY 2020 39.5 MILLION

POUNDS OF FRESH PRODUCE SERVED
FY 2019 17.1 MILLION
FY 2020 19 MILLION

PARTNER DISTRIBUTION NETWORK
FY 2019 316
FY 2020 349

MEALS SECURED THROUGH CALFRESH OUTREACH
FY 2019 4.3 MILLION
FY 2020 10 MILLION

DRIVE-THROUGH DISTRIBUTION SITES
FY 2019 0
FY 2020 3

33 NEW partners
+ 1.9 MILLION pounds
21%
133%
20,000 people served per week
A POLICY WIN FOR THE AGES

For those of us who are food insecure, access to CalFresh (aka food stamps) makes a huge difference. It wasn’t until the beginning of FY20, though, that nearly 50,000 of the most vulnerable people in our community were eligible for this essential anti-hunger program. Our research in FY20 also helped further our racial equity work and informed our early-response COVID relief efforts. With a firm understanding of the most vulnerable geographies and demographics — often a result of legacies of policies that disproportionately affect People of Color — we were able to quickly allocate resources, develop community partnerships, and open new distributions that were critical to our emergency response efforts.

Knowledge is power, especially in the fight against hunger.

With support from the Stupski Foundation, we worked with the Urban Institute to improve our understanding of the risk for food insecurity and associated stressors across Alameda County. The year-long study is one of the most in-depth assessments ever done on food insecurity and unmet need for services. The findings made front-page news for underscoring the unique demographics of Bay Area residents who face hunger. Among the findings: Alameda County residents facing food insecurity were substantially younger, more educated, and more likely to be married with children than the general U.S. population. And, importantly, they are more likely to earn too much to qualify for government benefits.

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Extending CalFresh benefits to California residents who live on Supplemental Security Income (SSI) has long been at the top of our legislative priorities. And after a decade of partnership with a statewide coalition of advocates to lobby the state government, we finally prevailed.

The impact of this expansion was enormous: the equivalent of 8.5 million meals for low-income seniors and people with disabilities in FY20.

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The impact of this expansion was enormous: the equivalent of 8.5 million meals for low-income seniors and people with disabilities in FY20.

We know the pandemic has caused even more people to rely on social safety nets, especially CalFresh. Because of this expansion, thousands of us can shop for healthy groceries and save money for other basic needs.
FIGHTING WASTE…PROVIDING FOOD

When it comes to healthy food, we believe it should be eaten — not wasted.

As the largest food recovery organization in Alameda County, we have spent the better part of the last decade building our Food Recovery Program (FRP) to reduce waste and provide more meals for our community. FRP partners with more than 100 retailers countywide to collect millions of pounds of food surplus, recovering nearly 4.7 million pounds of healthy food in FY20.

However, expanding this critical program requires new resources. With funding from CalRecycle, secured by Waste Management of Alameda County, we added a new hybrid truck to the program. When operating at full capacity, this truck will help us provide more than 830,000 additional meals every year for residents at risk of or experiencing hunger.

And meals are just part of the story. We estimate the food redirected to neighbors’ tables through FRP last year had the environmental impact of taking 450 cars off Bay Area roads for a year.

ENSURING AN ACCURATE CENSUS

The U.S. Census plays a huge role in our mission. A complete and accurate count is critical to the funding Alameda County receives for services, including hunger relief.

That’s why in FY20, we partnered with the County of Alameda to help educate, promote, and encourage everyone to complete the Census.

Through the County’s phone banking operation, ACCFB volunteers made 2,700 calls to historically undercounted communities. We distributed multi-lingual Census fliers in 205,000 of our Emergency Food Bags. And we assisted 1,900 clients in completing the Census through our Emergency Food Helpline.

These efforts paid off. Our County’s response rate was 75.8% — an estimated 84,000 response improvement from 2010. For every person not counted, our County misses out on $2,000 per year for 10 years. This increased response rate means more funding for our community and local government to address critical needs.
A Community in Crisis: Responding to COVID-19

A 1,000% increase in calls to our Emergency Food Helpline. Record high unemployment. School closures. A need for food assistance like we’ve never experienced before. The COVID-19 pandemic changed nearly every aspect of our work. The following timeline is just a glimpse into our response efforts during the first four months of this unprecedented event.

**KEEPING CHILDREN – AND THEIR FAMILIES – NOURISHED**

Of all the questions that arose from COVID-19 and the shelter-in-place, few had as immediate an impact as this one: “What will school closures mean for our children?”

Children have always made up the largest single population we help, and schools have long been critical partners in our work. With schools closing in March, tens of thousands of households were at risk of losing access to healthy food. However, thanks to an outpouring of generosity — and compassionate partners — we helped ensure these families had reliable access to nutrition even when their children couldn’t be in class.

From the first moment of the shelter-in-place order, partners like the Eat. Learn. Play. Foundation and the Oakland A’s (among countless others) stepped up to help us partner with 11 school districts across the county — including 12 schools within Oakland Unified School District alone. By the end of June, we had provided more than 900,000 meals through these school partnerships.

**A NEW FOOD BANK ESSENTIAL: DRIVE-THROUGH DISTRIBUTIONS**

The stark images appeared within weeks of the pandemic beginning: Endless lines of cars, in every corner of the nation, waiting — often for hours at a time — for a box of emergency food.

Contactless drive-through food distributions like these quickly became a vital part of our response efforts — for both their safety and efficiency. People pull up their cars, pop their trunks, and masked volunteers place groceries inside.

In partnership with the County of Alameda, our first drive-through in Oakland opened in March, serving just 28 cars. That quickly grew to 1,000 cars, three days a week. Soon, we set up similar drive-throughs in Hayward and Pleasanton. And by the end of June, the three distributions had collectively provided 1.2 million meals to more than 62,000 families.

This drive-through model quickly became a critical means for our partner agencies as well, for which we offered guidance and training. In some cases, drive-through distributions helped agencies double or even triple the amount of food they provided.
Our CalFresh (food stamps) outreach department started 17 years ago and has long been a blueprint for similar programs nationwide. Among the biggest roadblocks for prospective clients seeking CalFresh was often the first step: getting to our office for application assistance. And that was before the pandemic.

With COVID making it unsafe to host in-person application assistance meetings, we partnered with Alameda County Social Services Agency — with support from the Kaiser Foundation — to pilot CalFresh application assistance over the phone. When the shelter-in-place order began, we hit the ground running to safely assist clients by phone, exclusively, for the first time in our program’s history. Despite unprecedented demand — and the same staff size to meet it — this 3-month pilot proved that we could provide the same quality support clients need without meeting in person. Through innovation and nimbleness, we assisted 7,323 clients with CalFresh applications in FY20, an all-time high.

COVID-19 presented new challenges nearly every day. One of the biggest was how to help vulnerable — or even quarantined — households who could not make trips to grocery stores or emergency food distributions.

Central to this response was the need to further support partner agencies in the expansion of home delivery programs. Mercy Brown Bag, one of our largest senior-serving and home delivery partners, expanded its role during the pandemic — both through its own efforts and in the development of Oakland at Risk, which paired homebound seniors with volunteers to help with various tasks, including food pickup.

We also partnered on several pilot programs to directly deliver healthy groceries to people who were quarantined because of COVID-19 and neighbors most at risk — including individuals who are homebound and adults with disabilities. These programs, in partnership with TaskRabbit, Amazon Flex, and Alameda County Public Health Department, made contactless deliveries to nearly 7,000 households by the end of June.

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## FINANCIAL CONTRIBUTORS

The Food Bank greatly appreciates donations of any amount. Due to space limitations, FY20 donations of $2,500 or more are listed. *Indicates donor is deceased.

<table>
<thead>
<tr>
<th><strong>Foundations</strong></th>
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<td>Walmart Foundation</td>
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<td>Tyson Foods</td>
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<td>Charles and Helen Schwab</td>
<td>Pacific Gas and Electric</td>
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<td>Oracle Corporation</td>
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<td>John and Nadine Mills</td>
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FINANCIAL CONTRIBUTORS (CONTINUED)

Benjamin Fisher Sr. and Michael and Margi Fin
Joe and Tamar Fendel
Paul Epstein and Jennifer
Richard Masterson and Kathleen and Eamonn Leonard and Margaret De
Sophia Cui
Scott and Valerie Corvin
Ronald and Susan Choy
Sarah Chamberlain and Joanne F. Casey
Margaret Fisher
Peter Hobe
Miriam John
Ellen A. Jacobs
Isaac Rose Fund
Gayl Huston and Jacqueline Hindawi
William Heil
Thomas Hargrave
Viola Gonzales and Penn Paul and Eleanor Andrea Frome
Susan Fox
Geoffrey Foster and Federation and Community Foundation Brenda Baker Donor
Kellogg
Christopher McKenzie and Timothy and Camilla
Monica Lewis and Charlie
Brenda I. Lesh
Chris Lee and Scott Shaffer
Jacques and Marie
Marie Kalb
Krish and Padma
Alan Rager and Shayda
Linda Polse and Janice
Seemon and Natalie Pines
Christine Noma and Matt Nielson and Yao Liow
Kenneth and Janice Milnes
In memory of Dr. Alan
The Meyer Family Fund
David Metz and Rachel
Stephen Fong
and Betty Nakamoto
Nguyen
Michael Miller, J.D.
Foundation
Meenakshisundaram
Emilio Seijo
Olivier Zyngier
Mohamed Ziauddin
Ameena T. Ahmed
Denise Abrams and David
Susan F. Barquist
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Paul Banh and Ka Wai
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The Altman 2011
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Pivnick
The O’Dea Family
The Lewis Greenwood
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Teresa Tauchi and Sam
Helga Tarver
Tan Family Foundation
Tracy and Joe Campisi
Emilio Seijo
Tse Fottrell
Goldman
Arbitblit
Alison K. Baker
Sandra and Geoff
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Susan A. Braver
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Robert E. Landis
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Jennifer Stender
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Jenifer Prevost
Robert E. Landis
Jim and Karen Pressley
Jennifer Stender
The San Francisco Foundation
Vijay Mehrotra and Charles McKinley and John and Karen McGuinn Ray and Stephanie Mara McClellan Elizabeth McClellan Lillian Martin Steven Mandelberg Marc Manason Thomas Malone and Robert Mack and Moyers Carole Lowenberg Jennifer Black Harvey Sohnen Martha Schaffer McKenzie McFadden McCullough Jeffrey Kessel Byron Warren and Jane Claire Potstada Caroline and Craig Ronda C. Park Bruce and Merryl Owen Dina Older Aguilar and Mark C. Chen Krista O’Donnell and Paul Notley David McSheel and Pauleen Neil The Sally Olson Memorial Family David and Nancy Owen B&B Group Catherine Parker and Jon Taylor Claire and Sam Senior Patrick James Walter Taei Taggart Perry Tam Peter T. Seatington Joanna and Howard Rudolph Penelope F. and Robert A. Hoffman Cris Arambula Patrick and Melinda Arnett Keith and Nancy Cory Darby Eugene Piner Carol and Jeff Henrikson Sandy and Enzo Patrice Jeanne Patricia Falchetti Joyce and John MacLavish John and Mary Hanger Catherine and Joseph Casper Patrice H. Taylor Catherine and Susan Taylor Catherine and Anthony Taylor Caroline and Eben Taylor Scott and Deborah Taylor Joan and John Taylor Margaret and Robert Taubman and Mandy Taubman Amy Padovano and Peter Taubman and Mike Romer and Erin Schwallie Patricia and Kenneth Shatz David and Patrick Shatz and Maxine M. political scientists, economists, and historians, is driven by our passion for feeding those in need and our belief in the power of collective action. The Food Bank appreciates the support of the following donors who have generously pledged support for the future of our mission through a legacy gift.

**Note:** Due to the COVID-19 pandemic, there is no data for the **LETTEN CAMPAIGN FOR DRIVE OR LENTEN FOOD DRIVE**.
Thank you to our COVID-19 emergency response partners

Alameda County
Alameda County Fairgrounds
Alameda County Public Health Department
Alameda County Sheriff
Alameda Unified
Albany Unified
Amazon
Berkeley Unified
California Conservation Corps
California State Guard
Castro Valley Unified
Chabot College
City of Hayward
City of Oakland
City of San Leandro
Coops
Civil Air Patrol
Emergencies United
Fremont Unified

Hayward Unified
Lomita Unified
Lift
New Haven Unified
Oakland Unified
Oaklandside
Pleasanton Unified
Prologis
Raymond Handling Concepts
San Leandro Unified
San Lorenzo Unified
Sonobots
The Red Cross
Tri-City Installers
Uber
Union City Unified
Wells Fargo

Thank you to our leading corporate partners

Beijing One Heart Sphere Charity
Berkely Natural Grocery
Big Lots!
Byte Foods
Smart FoodService
Costco
Crafty Delivers
FoodMaxx
Foods Co.
Jetro Cash & Carry
Lucky

Arizmendi Bakery
Berkeley Natural Grocery
Big Lots!
Byte Foods
Smart FoodService
Costco
Crafty Delivers
FoodMaxx
Foods Co.
Jetro Cash & Carry
Lucky

IN-KIND DONORS

Raley’s Store
Smart & Final
Sprouts Farmers Market
Target
A Taste of Denmark
Thistle
Trailer Jaws
Walmart
Whole Foods

THANKS TO OUR LEADING CORPORATE PARTNERS

For fourteen consecutive years, the Food Bank has been awarded Charity Navigator’s highest rating — Four Stars — ranking us among the top 1 percent of charities nationwide.

A Taste of Denmark

FOOD RECOVERY PROGRAM DONORS

The Food Bank greatly appreciates all food donations. Due to space limitations, only donations of 5,000 pounds or more are listed.

Edward’s Bakery
Berkeley Natural Grocery
Big Lots!
Byte Foods
Smart FoodService
Costco
Crafty Delivers
Food Maxx
Foods Co.
Jetro Cash & Carry
Lucky

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DHR Investment Counsel, Inc
Diablo Publications
Dolly Fosler
Gap Inc.
Girl Scouts of Northern California
Julie A. Hollinger
Kashyap Log Rayburn and Damien House
Media Matters SF, LLC
MVP Visuals
Ogilvy
Pace Material Handling
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A Taste of Denmark
YOUR INVESTMENT IN OUR RESPONSE

Alameda County Community Food Bank — founded in 1985 — has a long history of supporting our community through disasters of all types.

COVID-19, however, presented a complex crisis unlike any we have ever faced: Arising like a natural disaster — swiftly and powerfully, with little warning — and persisting like the worst of recessions, where many of us may never fully recover from the economic impact.

In the early months of the pandemic, unemployment in Alameda County increased 5-6 times and we estimate up to half of the County’s 1.67 million residents were at risk of hunger. As we move into FY21, one thing is clear: We will be serving an unprecedented need, resulting from the economic fallout of this crisis, for years to come.

Thanks to an incredible outpouring of community support at the pandemic’s outset, we ended FY20 with a budget surplus. The first few months of our response presented challenges — including food shortages, competition with grocers for key items, and partner agency closures — which caused our spending to trail fundraising. Once these challenges were overcome, our spending picked up considerably. Monthly food costs, alone, nearly tripled from April 2020 (the first full month of the pandemic) to July 2020, the first month of FY21.

The economic effects of COVID-19 will extend considerably. Monthly food costs, alone, nearly tripled from April 2020 (the first full month of the pandemic) to July 2020, the first month of FY21.

The next emergency is both inevitable and unpredictable as to its timing and severity. As such, the ACCFB Board of Directors has designated a $20 million reserve for Emergency Operations to ensure we are fully equipped to nourish the community during times of unexpected, significant, and protracted spikes in need.

Alameda County Community Food Bank is firmly committed to our value of Transparency. Our FY20 financial statements are available on the following page; complete, audited statements are available by request or by visiting www.accfb.org/financials.

Thank you for trusting us with this important work and joining us in the fight against hunger.

Amy Donovan
Chief Financial Officer

FINANCIAL STATEMENTS

Statement of Financial Position
(As of June 30, 2020)

ASSETS
Cash and marketable securities 33,542,743
Grants receivable 2,312,767
Promises to give 1,518,857
Program revenue & other receivables 92,818
Inventory (Note 1) 2,090,325
Prepaid expenses and deposits 290,200
Property and equipment, net 10,296,467
Total Assets $50,144,176

LIABILITIES AND NET ASSETS
Liabilities
Accounts payable 998,525
Accrued compensated absences 501,857
Deferred revenue 57,331
Loan payable 1,467,100
Total Liabilities $3,024,813
Net Assets
Unrestricted 1,000,000
Board-designated net assets 43,677,032
Donor restricted 2,442,931
Total Net Assets $47,119,963

Net assets, end of year $47,119,963
Net assets, beginning of year 24,851,659
Net donor restricted revenue $(699,902)
Unrealized loss on investments $(1,478)
Total Liabilities and Net Assets $50,144,176

CHANGE IN NET ASSETS
Change in net assets, operating (Note 2) 22,969,684
Unrealized loss on investments (1,478)
Net donor restricted revenue (699,902)
Net assets, beginning of year 24,851,659
Net assets, end of year $47,119,963

ANNUAL SUPPORT AND REVENUE
Government revenue $6,255,474
Foundation and corporate giving 13,119,753
Individual contributions 25,521,954
Special events contributions 756,176
Program revenue 556,623
Interest and other 253,955
Donated commodities 56,262,344
Total Support and Revenue $102,726,280

ANNUAL OPERATING EXPENSES
Program Services Food distribution (Note 2) $68,301,586
Nutrition education, hunger education, community outreach, research, volunteer training 5,597,653
Supporting Services Resource development/fundraising 3,214,699
Management and general 2,642,658
Total Expenses $79,756,596

Hard copies of the annual audit are available upon request; digital copies can be accessed on the About Us menu of our website, accfb.org, under Financials. Every effort has been made to ensure the completeness and accuracy of the information contained in this report. Please contact our Development Department at 1-510-635-3663 ext. 336 with any corrections.

Note 1: Feeding America, the national food bank network, in FY20 valued donated food commodities at $1.74 per pound and USDA food commodities at $1.49 per pound.

Note 2: The Food Bank recognizes donated and USDA commodities as a contribution and resulting inventory. The increase in net assets is primarily due to increases in donations in response to the pandemic and is designated to cover costs associated with related increase in community need.